

DATA STEWARDSHIP SEMINAR

JUNE 23 - 27, 2014 SAN DIEGO, CALIFORNIA GROUP REGISTRATION FORM

REGULAR FEE

If paid by

June 20, 2014

□ \$1995

WAYS TO REGISTER:

FAX completed form to +1-310-388-1115 **CALL** +1-310-337-2616 x1

MAIL this form to: DATAVERSITY

13020 Dickens Street

Studio City, CA 91604 USA

Registration fees include a continental breakfast, lunch, and coffee breaks on days registered.

DGIQ Conference + Two Tutorial Days (Monday – Thursday, June 23 – 26)

ONLINE www.dgiqconference.com

Questions? registration@dataversity.net

REGISTRATION OPTIONS (Fees are in US Dollars)

PRODUCED BY:

GROUP DISCOUNT: Register 3 and get a FREE* registration for a 4th team member!*Group must be from the same organization and register at the same time





Data Stewardship Seminar + DGIQ Conference pl	□ \$2890			
Data Stewardship Seminar + DGIQ Conference (Tuesday – Friday, June 24 – 27)		□ \$2690		
GROUP COMPANY INFORMATION				
Company				
Address				
Please indicate if any individual below has a special meal requirement Provide name and indicate kosher, vegetarian or other specifics:				
Please indicate which attendee should receive the FREE registration Full Name:				
METHOD OF PAYMENT If paying by credit card, please provide the following:				
Credit Card [] Visa / Mastercard [] American Express [] Discover	Card Number CSC #	Exp Date		
[] Check enclosed (payable to DATAVERSITY) [] Bill Me PO#	Billing Address (if different): Name as it appears on your card:			
Signature				



DATA STEWARDSHIP SEMINAR

JUNE 23 - 27, 2014 SAN DIEGO, CALIFORNIA

GROUP REGISTRATION FORM (continued)

First Attendee (Group Leader / Point of Contact) – Contact Information

Name	lame First name as it should		ıld ap	opear on badge	
Job Title		Phone		Em	ail
Please choose a l are registering for (June 23, 8:30am	-	Please choose an Afternoon Tutorial if you are registering for Monday . (June 23, 1:30pm – 4:15pm)		Tu:	ase choose a Thursday, Full-Day torial if you are registering for ursday.
	rernance 101: , Roles, Policies, and oshin)	O T7: Stewards, St Stewarding of Da O T8: An In-Depth	, ,	(Ju	ne 26, 8:30am – 4:15pm) T13: Sustaining Data Governance and Adding Value for the Long Term
Glossary (Fry	,	Governance Soft O T9: Using Data P	ware Tools (Soares) Profiling for Proactive	0	(O'Neal) T14: Ten Steps to Data Quality (McGilvray)
Implement ar	esign, Develop, and n Award Winning Q Program <i>(Koch</i> &	O T10: Enforcemen	rovement (Plotkin) at & Accountability for byernance: Metrics, ever (O Brien &	0	T15: 6 Keys to Shifting Culture for Successful Data Governance (Silverston)
Investment M	evelop ROI and Value of letrics - Demonstrating nicating Success (Koski)	Medved) O T11: How to Dev Metadata Govern	elop an Effective		
Practical Tuto Governance	g Master Data: A orial Applying Data to MDM <i>(Riboldi)</i> g Big Data (<i>Soares)</i>	(Zagoudis) O T12: Data Quality Architecture for E	y Strategy and		

Second Attendee – Contact Information

Name	First name as it s	First name as it should appear on badge	
Job Title	Phone	Email	
Please choose a Morning Tutorial if you are registering for Monday . (June 23, 8:30am – 11:45am)	Please choose an Afternoon Tutorial if you are registering for Monday . (June 23, 1:30pm – 4:15pm)	Please choose a Thursday, Full-Day Tutorial if you are registering for Thursday.	
O T1: Data Governance 101: Organization, Roles, Policies, and Processes (Loshin)	 T7: Stewards, Stewardship and the Stewarding of Data (Seiner) T8: An In-Depth Tutorial on Data 	(June 26, 8:30am – 4:15pm) O T13: Sustaining Data Governance and Adding Value for the Long Term	
O T2: Governance of the Business Glossary (Fryman)	Governance Software Tools (Soares O T9: Using Data Profiling for Proactive	O T14: Ten Steps to Data Quality	
O T3: How to Design, Develop, and Implement an Award Winning Enterprise DQ Program (Koch & Deemer)	Data Quality Improvement (Plotkin) O T10: Enforcement & Accountability for Compliance & Governance: Metrics, Mind Set & Magyver (O Brien &	or (McGilvray) O T15: 6 Keys to Shifting Culture for Successful Data Governance (Silverston)	
O T4: How to Develop ROI and Value of Investment Metrics - Demonstrating and Communicating Success (Koski)	Medved) O T11: How to Develop an Effective Metadata Governance Strategy		
O T5: Governing Master Data: A Practical Tutorial Applying Data Governance to MDM (Riboldi)	(Zagoudis) O T12: Data Quality Strategy and Architecture for Data Governance		
O T6: Governing Big Data (Soares)	(Loshin)		



DATA STEWARDSHIP SEMINAR

JUNE 23 - 27, 2014 SAN DIEGO, CALIFORNIA

GROUP REGISTRATION FORM

(continued)

Third Attendee - Contact Information

Name	First name as it sho	First name as it should appear on badge	
Job Title	Phone	Email	
Please choose a Morning Tutorial if you are registering for Monday . (June 23, 8:30am – 11:45am)	Please choose an Afternoon Tutorial if you are registering for Monday . (June 23, 1:30pm – 4:15pm)	Please choose a Thursday, Full-Day Tutorial if you are registering for Thursday.	
O T1: Data Governance 101: Organization, Roles, Policies, and Processes (Loshin)	O T7: Stewards, Stewardship and the Stewarding of Data (Seiner)O T8: An In-Depth Tutorial on Data	(June 26, 8:30am – 4:15pm) O T13: Sustaining Data Governance and Adding Value for the Long Term	
O T2: Governance of the Business Glossary (Fryman) O T3: How to Design, Develop, and	Governance Software Tools (Soares) O T9: Using Data Profiling for Proactive Data Quality Improvement (Plotkin)	(O'Neal) O T14: Ten Steps to Data Quality (McGilvray)	
Implement an Award Winning Enterprise DQ Program (Koch & Deemer)	O T10: Enforcement & Accountability for Compliance & Governance: Metrics, Mind Set & Magyver (O Brien &	O T15: 6 Keys to Shifting Culture for Successful Data Governance (Silverston)	
O T4: How to Develop ROI and Value of Investment Metrics - Demonstrating and Communicating Success (Koski)	Medved) O T11: How to Develop an Effective Metadata Governance Strategy		
O T5: Governing Master Data: A Practical Tutorial Applying Data Governance to MDM (Riboldi)	(Zagoudis) O T12: Data Quality Strategy and Architecture for Data Governance		
O T6: Governing Big Data (Soares)	(Loshin)		

Fourth Attendee – Contact Information

Name First name as it sho		uld appear on badge		
Job	Title	Phone		Email
are	ase choose a Morning Tutorial if you registering for Monday. ne 23, 8:30am – 11:45am)	Please choose an Afternoon Tutorial if you are registering for Monday . (June 23, 1:30pm – 4:15pm)		Please choose a Thursday , Full-Day Tutorial if you are registering for Thursday .
0	T1: Data Governance 101: Organization, Roles, Policies, and Processes (Loshin)	O T7: Stewards, Stew Stewarding of Data O T8: An In-Depth Tu	a (Seiner)	(June 26, 8:30am – 4:15pm) O T13: Sustaining Data Governance and Adding Value for the Long Term
0	T2: Governance of the Business Glossary (Fryman)	Governance Softw O T9: Using Data Pro	are Tools (Soares) ofiling for Proactive	(O'Neal) O T14: Ten Steps to Data Quality
0	T3: How to Design, Develop, and Implement an Award Winning Enterprise DQ Program (Koch & Deemer)	Data Quality Impro O T10: Enforcement Compliance & Gov Mind Set & Magyvo	& Accountability for vernance: Metrics,	(McGilvray) O T15: 6 Keys to Shifting Culture for Successful Data Governance (Silverston)
0	T4: How to Develop ROI and Value of Investment Metrics - Demonstrating and Communicating Success (Koski)	Medved) O T11: How to Devel Metadata Governa	op an Effective	
0	T5: Governing Master Data: A Practical Tutorial Applying Data Governance to MDM (<i>Riboldi</i>)	(Zagoudis) O T12: Data Quality S Architecture for Da	Strategy and	
0	T6: Governing Big Data (Soares)	(Loshin)		

Don't forget to make your hotel reservations for DGIQ.